Would you like to......
See the well-known Opera House in Australia,
Savour the spicy Kimchi in Korea,
Appraise the beauty of France from the famous Eiffel Tower,
Witness the chiming Big Ben in UK,
Stun by the magnificent Niagara Falls in Canada.

Widen your horizon, grow in cultural understanding, learn the histories of other countries,
BE INTERNATIONALIZE!!

Date: Tuesday, 15 March 2011
Time: 11.20 AM - 01.00 PM
Venue: R. M2CD, Syahdan Campus

Date: Thursday, 17 March 2011
Time: 12.00 PM - 01.00 PM
Venue: R.201, JWC Campus

Date: Thursday, 17 March 2011
Time: 03.30 PM - 05.00 PM
Venue: Hall, 8th floor
Anggrek Campus

Application Deadline: 06 April 2011

INTERNATIONAL OFFICE
Syahdan Campus - BINUS UNIVERSITY
Jl. KH. Syahdan No.9, Palmerah
Jakarta Barat 11480

Phone: (+62-21) 534-5830 ext. 2172
Fax: (+62-21) 530-0244
E-mail: io@binus.edu
www.facebook.com/binus.io

Details and application form available at
www.binus.ac.id/io
INTRODUCTION

Nothing beats the experience of traveling abroad; learning skills and knowledge from a new perspective, discovering the beauty and history of radically different traditions, challenging yourselves to engage innovations and fashion possibilities in our globalized world, realizing that you have inner strength to reach out, connect and impact others from different backgrounds... whom may not be so different after all.

Now more than ever, the study abroad experience is vital to students’ growth and success in our fast-changing world. Increasing number of students realize this is a valuable investment. IDP projects that by 2025 there will be 7.2 million students seeking study abroad. Will you be one of them?

Why participate in Short Course Program?

- Credit transfer available (arranged with department)
- Study at a well known university abroad
- Be challenged by international faculty with extensive academic and industry experience
- Build your international network with fellow students from around the world
- Experience living & culture in foreign country
- Find out whether you want to work in an international context (global employability)
<table>
<thead>
<tr>
<th>No</th>
<th>Country</th>
<th>University</th>
<th>Program</th>
<th>Period (week)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Korea</td>
<td>Kyung Hee University</td>
<td>Global Collaborative Summer Program</td>
<td>4 - 29 Jul 2011 (4)</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Inha University</td>
<td>Inha University Summer School</td>
<td>1 - 19 Aug 2011 (3)</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>Ningbo University</td>
<td>Chinese Summer Camp</td>
<td>10 - 28 Jul 2011 (3)</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
<td>Summer Program Accounting</td>
<td>30 Jun – 20 Jul 2011 (3)</td>
</tr>
<tr>
<td>5</td>
<td>Malaysia</td>
<td>Nottingham University</td>
<td>International Summer School</td>
<td>9 - 23 Jul 2011 (2)</td>
</tr>
<tr>
<td>6</td>
<td>Australia</td>
<td>Le Cordon Bleu</td>
<td>Ming - Tai Study Tour</td>
<td>20 - 24 Jul 2011 (1)</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>Southern Cross University</td>
<td>English &amp; Australian Culture</td>
<td>8 - 26 Aug 2011 (3)</td>
</tr>
<tr>
<td>8</td>
<td>Canada</td>
<td>Thompson River University</td>
<td>Language &amp; Culture Summer</td>
<td>7 July - 3 Aug 2011 (4)</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td>8 - 26 Aug 2011 (3)</td>
</tr>
<tr>
<td>10</td>
<td>The Netherlands</td>
<td>Universiteit Utrecht</td>
<td>Utrecht Summer School - European Cultures &amp; Identity</td>
<td>18 - 29 Jul 2011 (2)</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td></td>
<td>Utrecht Summer School - Dutch Culture: History &amp; Art</td>
<td>18 - 29 July 2011 (2)</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td></td>
<td>Utrecht Summer School - Dutch Culture: Society &amp; Current Issues</td>
<td>1 - 12 Aug 2011 (2)</td>
</tr>
<tr>
<td>13</td>
<td></td>
<td></td>
<td>Utrecht Summer School - Dutch Language Level 1</td>
<td>18 - 29 Jul 2011 (2)</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td></td>
<td></td>
<td>1 - 12 Aug 2011 (2)</td>
</tr>
<tr>
<td>15</td>
<td></td>
<td></td>
<td>Utrecht Summer School - Innovations for Sustainable Future</td>
<td>4 - 15 Jul 2011 (2)</td>
</tr>
<tr>
<td>16</td>
<td>UK</td>
<td>Manchester Metropolitan University</td>
<td>Business English Summer School</td>
<td>25 Jul - 12 Aug 2011 (3)</td>
</tr>
<tr>
<td>17</td>
<td>Germany</td>
<td>Cologne Business School</td>
<td>Doing Business in Germany</td>
<td>11-29 Jul 2011 (3)</td>
</tr>
<tr>
<td>18</td>
<td></td>
<td></td>
<td>Markets &amp; Management in Europe</td>
<td>11 Jul - 5 Aug 2011 (4)</td>
</tr>
<tr>
<td>19</td>
<td></td>
<td></td>
<td>Arts &amp; Cultural Management</td>
<td>11-29 Jul 2011 (3)</td>
</tr>
<tr>
<td>20</td>
<td>France</td>
<td>Burgundy School of Business</td>
<td>French Business, Culture and Social Responsibility</td>
<td>3 - 14 Jul 2011 (2)</td>
</tr>
<tr>
<td>21</td>
<td></td>
<td>Grenoble Graduate School of Business</td>
<td>Undergraduate Summer School</td>
<td>1 - 30 Jul 2011 (4)</td>
</tr>
</tbody>
</table>
PROGRAM DETAILS

Kyung Hee University

City, Country : Seoul, Korea
Program Name : Global Collaborative Summer Program 2011
Time Period : 4 – 29 July 2011 (4 weeks)
Courses : Each course is 45 hours long and students may register for a maximum of 2 courses
   - Venue: Seoul Campus, Korea
     1. Economic Globalization and East Asian Economies
     2. Economics of Human Behavior and Organizational Life
     3. Peace through Commerce: UN Global Compact and Future of the Economy
     4. Korean Language
     5. Performing Arts in Korea
   - Venue: Suwon (Global) Campus, Korea
     1. Global Climate and Environmental Change
     2. Environmental Informatics and Energy System Engineering
     3. Water Quality and Resources
     4. Renewable and Green Energy
     5. Sustainable and Healthy Building Technology
     6. Korean Language, Culture and Taekwondo
     7. Performing Arts in Korea
Further Info : www.gc.khu.ac.kr
Participant :  
- Faculty of Economics & Business (Management, Accounting, International Business), Double Majors
- Faculty of Science & Technology (Architecture, Civil, Industrial Engineering), Double Majors
- Any students with keen interest in Korean language and performing arts
Investment : IDR 26,150,000 (price may vary depending on flights and visa application)
   - Including : tuition, accommodation, visa, flights, airport tax
   - Excluding : meals, personal expenses
Inha University

<table>
<thead>
<tr>
<th>City, Country</th>
<th>Incheon, Korea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Name</td>
<td>Inha University Summer School 2011</td>
</tr>
<tr>
<td>Time Period</td>
<td>1 August – 19 August 2011 (3 weeks)</td>
</tr>
</tbody>
</table>
| Courses             | - Korean Language & Culture  
|                     | - Introduction to Korea and Its Culture  
|                     | - East Asian Politics and International Relations  
|                     | - Introduction to the Korean Business and Economy  
|                     | - Intercultural Communication  
| Further Info        | www.summer.inha.ac.kr |
| Participant         | any BINUS students interested |
| Investment          | IDR 15,000,000 (price may vary depending on flights and visa application)  
|                     | Including: tuition, accommodation, meals (weekdays, twice a day), visa, flights, airport tax  
|                     | Excluding: additional meals and personal expenses |
# Ningbo University

<table>
<thead>
<tr>
<th><strong>City, Country</strong></th>
<th>Ningbo, Zhejiang Province, China</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Name</strong></td>
<td>Chinese Summer Camp</td>
</tr>
<tr>
<td><strong>Time Period</strong></td>
<td>10 – 28 July 2011 (3 weeks)</td>
</tr>
</tbody>
</table>
| **Content**      | - Courses: Chinese language, Business Lectures, Chinese Kungfu, Chinese Traditional Culture, mutual-communication activities with Chinese students and travelling  

- Tour: Shanghai, Dongqian Lake, Hemudu Cultural Site, Ningbo Port & Museum

| **Participant**  | any BINUS students interested |
| **Investment**   | IDR 15,400,000 *(price may vary depending on flights and visa application)* |

  *Including*: tuition, trips, accommodation, visa, flights, airport tax  
  *Excluding*: meals & personal expenses

<table>
<thead>
<tr>
<th><strong>Program Name</strong></th>
<th>Summer Program Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Time Period</strong></td>
<td>30 June – 20 July 2011 (3 weeks)</td>
</tr>
</tbody>
</table>
| **Content**      | - Student will take 2 courses: ONLY 1 accounting course, followed by Chinese Language/Culture course  

- 51 teaching hours, 17 mornings on weekdays, 3 hours each morning  

- Chinese language/culture will be taken on afternoon class

| **Participant**  | Accounting & any BINUS students interested |
| **Investment**   | IDR 16,500,000 *(price may vary depending on flights and visa application)* |

  *Including*: tuition, accommodation, visa, flights, airport tax  
  *Excluding*: meals & personal expenses
### The University of Nottingham – Malaysia Campus

<table>
<thead>
<tr>
<th>City, Country</th>
<th>Semenyih, Malaysia (30 km south of Kuala Lumpur)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Name</td>
<td>International Summer Program</td>
</tr>
<tr>
<td>Time Period</td>
<td>9 - 23 July 2011 (2 weeks)</td>
</tr>
</tbody>
</table>
| Content            | ❖ Writing Journeys: Creative Writing and Travel  
                     ❖ Politics, Culture and the Media in Southeast Asia  
                     ❖ Intensive Language Programmes in English, Mandarin, Spanish and French  
                     ❖ What next for the Tigers? Business and Development in Asia  
                     ❖ Cultural excursions include visits to Melaka, Kuala Lumpur and a weekend trip to one of the beautiful Malaysian beaches |
| Further Info       | [http://www.nottingham.ac.uk/internationaloffice/prospective-students/international-summer-schools/index.aspx](http://www.nottingham.ac.uk/internationaloffice/prospective-students/international-summer-schools/index.aspx) |
| Participant        | any BINUS students interested                  |
| Investment         | IDR 18,300,000 (price may vary depending on flights and visa application) |

### Le Cordon Bleu Culinary Arts Institute Australia – Sydney

<table>
<thead>
<tr>
<th>City, Country</th>
<th>Sydney, Australia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Name</td>
<td>Ming Tai Study Tour</td>
</tr>
<tr>
<td>Time Period</td>
<td>20 - 24 July 2011 (1 week)</td>
</tr>
<tr>
<td>Content</td>
<td>Cuisine &amp; Patisserie Classes</td>
</tr>
<tr>
<td>Participant</td>
<td>any BINUS students interested</td>
</tr>
<tr>
<td>Investment</td>
<td>IDR 22,700,000 (price may vary depending on flights and visa application)</td>
</tr>
</tbody>
</table>

Including: tuition, trips, accommodation, flights, airport tax
Excluding: meals & personal expenses
**Southern Cross University**

**City, Country**: Lismore, NSW, Australia (near Gold Coast)

**Program Name**: English and Australian Culture

**Time Period**: 8 – 26 August 2011 (3 weeks)

**Content**:
- Courses: English Language (about Australia, pronunciation, grammar, watch movie, etc)
- Visit: Koala Hospital, Currumbin Wildlife Park, Local School, overnight camp at Ballina, Gold Coast shopping & sightseeing
- Homestay

**Participant**: any BINUS students interested

**Investment**: IDR 29,700,000 (price may vary depending on flights and visa application)

Including: tuition, trips, accommodation and meals, visa, flights, airport tax

Excluding: additional meals & personal expenses
Thompson Rivers University

City, Country : Kamloops, British Columbia, Canada
Program Name : Language and Culture Summer
Time Period : 7 July – 3 August 2011 (4 weeks); 8 – 26 August 2011 (3 weeks)
Content : Students who successfully complete the course will :
❖ Gain confidence and fluency in English
❖ Interact with other English Speakers
❖ Practice English in real life situations
❖ Explore the multicultural and daily aspects of Canadian life
❖ Share their culture with others
❖ Enjoy a wide variety of cultural activities

Further Info : www.truworld.ca/tcs/summerimmersion.html
Participant : any BINUS students interested
Investment : IDR 48,600,000 (4 weeks), IDR 43,500,000 (3 weeks) (price may vary depending on flights and visa application)
Including : tuition, seminars, trips, homestay + meals, visa, flights, airport tax, airport pick up
Excluding : personal expenses and weekend travels
**Manchester Metropolitan University**

<table>
<thead>
<tr>
<th>City, Country</th>
<th>Manchester, United Kingdom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Name</td>
<td>Business English Summer School</td>
</tr>
<tr>
<td>Time Period</td>
<td>25 July – 12 August 2011 (3 weeks)</td>
</tr>
</tbody>
</table>
| Content       | - Courses: Strategic Management, Entrepreneurship, E-Commerce, Business English  
|               | - Trip: full-day walking tour of Manchester and Manchester United |
| Further Info  | [www.business.mmu.ac.uk/international/summerschool](http://www.business.mmu.ac.uk/international/summerschool) |
| Participant   | any BINUS students interested |
| Investment    | IDR 32,700,000 (*price may vary depending on flights and visa application*)  
|               | Including: tuition, seminars, trips, accommodation, visa, flights, airport tax  
|               | Excluding: meals and personal expenses (may be able to cook meals at hostel) |
Cologne Business School

City, Country : Cologne, Germany
Program Name : Summer Programs
Time Period : 11 – 29 July 2011 (3 weeks)
Content : You can choose one from these three recommended tracks:
  - Doing Business in Germany
    - The Structure of the German Economy
    - European Marketing Management
    - German Language & Culture
    - Field Trips & Site Visits
    - 12 ECTS Credits (114 Contact Hours, 45 Minutes each)
  - Markets & Management in Europe
    - Business Strategies in the European Union
    - European Marketing Management
    - German Language & Culture
    - Creative Industries Management
    - Field Trips & Site Visits
    - 16 ECTS Credits (152 Contact Hours, 45 Minutes each)
  - Arts & Cultural Management
    - European Marketing Management
    - Creative Industries Management
    - International Museum Marketing
    - Field Trips & Site Visits
    - 12 ECTS Credits (114 Contact Hours, 45 Minutes each)

Participant : any BINUS students interested
Investment : Doing Business in Germany: IDR 32,100,000
  Markets & Management in Europe: IDR 35,300,000
  Arts & Cultural Management: IDR 33,900,000
(price may vary depending on flights and visa application)
Including : tuition, seminars, trips, accommodation, visa, flights, airport tax
Excluding : meals and personal expenses (may be able to cook meals at hostel)
### Universiteit Utrecht

<table>
<thead>
<tr>
<th>City, Country</th>
<th>Utrecht, The Netherlands</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Name</td>
<td>Utrecht Summer School</td>
</tr>
<tr>
<td>Content, Period &amp; Investment</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No</th>
<th>Program Tracks</th>
<th>Period (week)</th>
<th>Investment (IDR)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>European Cultures &amp; Identity</td>
<td>18 - 29 Jul 2011 (2)</td>
<td>28,500,000</td>
</tr>
<tr>
<td>2</td>
<td>Dutch Culture: History &amp; Art</td>
<td>18 - 29 July 2011 (2)</td>
<td>27,600,000</td>
</tr>
<tr>
<td>3</td>
<td>Dutch Culture: Society &amp; Current Issues</td>
<td>1 - 12 Aug 2011 (2)</td>
<td>27,600,000</td>
</tr>
<tr>
<td>4</td>
<td>Dutch Language Level 1</td>
<td>18 - 29 Jul 2011 (2)</td>
<td>28,200,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 - 12 Aug 2011 (2)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Innovations for Sustainable Future</td>
<td>4 - 15 Jul 2011 (2)</td>
<td>28,900,000</td>
</tr>
<tr>
<td>6</td>
<td>Contemporary Cities: Challenges &amp; Opportunities</td>
<td>4 - 15 Jul 2011 (2)</td>
<td>28,900,000</td>
</tr>
</tbody>
</table>

**Further Info**: [www.letchersummerschool.nl](http://www.letchersummerschool.nl)

**Participant**: any BINUS students interested

**Investment**: *(price may vary depending on flights and visa application)*

Including: tuition, trips, accommodation, visa, flights, airport tax

Excluding: personal expenses and weekend travels
Burgundy School of Business

City, Country : Dijon, France
Program Name : French Business, Culture and Social Responsibility
Time Period : 3 – 14 July 2011 (2 weeks)
Content : ❖ 18 hours of academic lectures
❖ 12 hours of business lectures
❖ 6 hours of French business culture lectures
❖ 15 hours of cultural visits
❖ 2 company visits including one meeting and discussions with executives
❖ 2 hour of walking tour of Dijon
❖ 1.5 hour of wine-tasting class
❖ 11 nights at 3* hotel with wifi and cooking facilities + breakfast
❖ Certificate Award Ceremony; Farewell Ceremony
❖ 6 ECTS award available

Participant : any BINUS students interested
Investment : IDR 37,000,000 (price may vary depending on flights and visa application)
Including : tuition, seminars, trips, hotel, breakfast, visa, flights, airport tax, airport pick up
Excluding : personal expenses and weekend travels
Grenoble Graduate School of Business

City, Country : Grenoble, France
Program Name : Undergraduate Summer School
Time Period : 1 – 30 July 2011 (4 weeks)
Content : You can choose one from these three recommended tracks:
- Intercultural Management/EU Business Environment
- E-Business/International Business
- Fashion & Luxury Markets and Entrepreneurship & Family Business Track
  - Fashion & Luxury Markets
  - Entrepreneurship & Family Business
  - French Language and Culture

Participant : any BINUS students interested
Investment : IDR 70,350,000 (*price may vary depending on flights and visa application*)
  Including : tuition, trips, accommodation and meals, visa, flights, airport tax
  Excluding : additional meals and personal expenses
**SCHOLARSHIP AVAILABLE**
For supporting this program, BINUS provides scholarships for 20 participants to receive the fund vary from IDR 3,000,000 to IDR 5,000,000.

The selection process will be based on these requirements:
- Highest GPA among applicants
- Achievement and contribution in BINUS’ student activities and leadership program
- Commitment to contribute to the Internationalization of BINUS

For supplying the data, please provide your information through application details and essay.

**HOW TO APPLY**

Application Deadline : 6 April 2011

To apply for these exciting short courses abroad, please simply follow these steps:

**Step 1: Get Information**
- Get all the information you need about the program in the Short Course Abroad 2011 – Information.
- Should you need further information, send your inquiry to us by phone or email.

**Step 2: Registration**
- Download and complete the Short Course Abroad 2011 Application Form.
- Submit the Application Form together with all documents required to IO room or via email io@binus.edu by 6 April 2011.

**Step 3: Confirmation**
- After we receive all required documents and your application is successful, we will announce the participants accepted in the program.

**Step 4: Payment & Administration**
- We will inform you the detail information for payment and administration process to be completed.

**Step 5: You join the Short Course!**

**INFORMATION & REGISTRATION**

International Office
BINUS UNIVERSITY
Jl. KH. Syahdan No. 9, Palmerah, Jakarta Barat 11480
Indonesia
T. +62-21 534 5830 #2172
F. +62-21 530 1668
E. io@binus.edu
W. www.binus.ac.id/io
Facebook: www.facebook.com/binus.io

* Please check for any updates for Short Course Abroad Information on www.binus.ac.id/io